

workshop

Impact of pictures in print- and online-media

**Workshop in English
with Dorothee Hauser & Koni Nordmann**

**26. – 30. March 2012
Faculty of Political Science, Journalism
University of Sarajevo**

**Skenderija 72
71000 Sarajevo
Bosna i Hercegovina**

www.fpn.unsa.ba

introduction

Workshop 26. – 30. March 2012

Faculty of Political Science, Journalism, Sarajevo

Impact of pictures in print- and online-media

During an intense week the students will explore and discuss the use of photography in the current media. Pictures will be analyzed critically regarding their visual appearance and their information. We learn to evaluate, to select photographs and to find the best possible combination of text and image.

As a single picture or a series, also photographs have to transmit journalistic contents. The interaction of title, text, caption and picture are an essential topic. Discussions with professional photographers and journalists or visits to an editorial office will take place during the workshop.

For some exercises the students will take pictures with their own common digital cameras. There are no additional photographic skills required. Just a commitment to taking some risk.

Workshop in English for about 20 students
with dorothee-hauser.ch und koni.nordmann.ch

contact Sarajevo:

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program

Date	Monday – Friday 26th – 30th March 2012
When	9 -12h and 13.30 -16.30h
Where	Faculty of Political Science, Journalism, University of Sarajevo
Lecturer	Dorothee Hauser & Koni Nordmann
Remarks	Following items have to be prepared and available: - digitale Camera – incl. charged batteries and memory card - students write minutes in turns - laptop, if possible

Mo. 26. march

Morning INTRODUCTION lecturer and students
INPUT: Photography
EXERCISE: «Travel to the moon»

Afternoon INPUT: photography and print-media
EXERCISE:
Visual analysis of local newspapers

Tu. 27. march

Morning INPUT:
Daily Business in Swiss Newspaper
«Tages-Anzeiger»
EXERCISE: illustrating articles with feature
images
LOOKAT: exercise feature images

Afternoon VISIT: Redaktion «Al Jazeera Sarajevo»
LOOKAT: «Travel to the moon»

program

We. 28. march

- Morning** EXERCISE: Reflecting examples of Portraiture
INPUT: What is a good portrait?
VISIT: photographer Irfan Redzovic
- Afternoon** INPUT: standards on location
INPUT: data handling – editing
The use of digital image data
EXERCISE: 5 Minutes for a photograph
EXERCISE: students go outside and each student makes a portaiture/ takes pictures of a person at work
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Thu. 29. march

- Morning** LOOKAT: discussion of exercise portraiture
INPUT: Reportage – storytelling with photos
- Afternoon** EXERCISE: to edit a story/an image:
_ Click show with 12 pictures
_ a single image,
_ a 3-page layout
LOOKAT: editing exercise
VISIT: photographer Amer Kapetanovic
- Soiree** LOOKAT:
movie «war photographer» by Christian Frei
-

Fr. 30. march

- Morning** TALK: movie «war photographer»
INPUT: 7 questions for a picture
VISIT: Paul Lowe, photographer (London and Sarajevo)
- Afternoon** INPUT: The images are in motion. The world is getting audio-visual: An Overview
FEEDBACK

Dorothee Hauser *1969

Based in Zurich, I work as a freelance picture editor while realizing my projects in cross-photography in my studio and traveling around the world.

I studied Social Work and Hispanic Literatur in Fribourg, Switzerland. Later I worked in Zurich as a Social Worker with women and refugees. During 1996 I worked in Sarajevo in an NGO and learned Bosnian.

In 2000 I began working in the field of photography and media. I started as a picture editor at the photo-agency Keystone and worked later in different daily newspapers and weekly magazines, such as Tages-Anzeiger, Tribune de Genève, Sonntagszeitung. I studied Picture Editing at the MAZ in Lucerne and in 2003 completed a training at «Contact Press Images» in New York.

In 2011 I had an exhibition of my work in cross-photography called «attraversiamo» in Sarajevo and 2008 in Zürich. The series of photographs shows women in the towns where they live – a project that I am still pursuing.

www.dorothee-hauser.ch

Koni Nordmann * 1962

Education in Photojournalism and Documentary Photography at the International Center of Photography, New York.

1984 – 1998: Freelance Photojournalist in cooperation with the International Photo Agency «Contact Press Images» (New York City) and «Focus» (Hamburg).

Published in Das Magazin, du, ZEIT-Magazin, Stern, Time, Forbes, National Geographic and many others.

1997: Co-founder of KONTRAST Publishing (www.kontrast.ch/verlag).

1999 – 2005: Head of Photography at the Swiss School of Journalism MAZ in Lucerne (www.maz.ch).

since 1999: Consulting and Training for Print-, Online-Media and Publishing Houses:

SonntagsZeitung, St. Galler Tagblatt, Bieler Tagblatt, Bote der Urschweiz, sf.tv, swissinfo.org and others.

Jointly responsible for the visual relaunch of BLICK in March 2008. Trainer abroad in Bratislava (2008) and Saigon (2012)

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